

**CABINET MEMBER FOR ECONOMIC DEVELOPMENT, SKILLS AND STRATEGIC
TRANSPORT - CLLR FLEUR DE RHÉ-PHILIPPE**

ECONOMY AND REGENERATION

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REFERENCE: EST-003-13 Approved

CHIPPENHAM MASTERPLAN - DRAFT CONSULTATION

Purpose of Report

To agree to undertake a public consultation on the Chippenham Draft Spatial Masterplan.

To minimise confusion and to allow for any amendments arising from the Core Strategy Examination in Public the consultation has been postponed until later in 2013.

Consultation

The process of developing the Masterplan will involve a six week public consultation that accords with the Wiltshire Statement of Community Involvement.

The public consultation will include the following activities:

- Youth Workshop
- Stakeholder engagement
- Exhibition in the Town Hall for one day
- Static exhibition in Chippenham
- Vision Board meeting focussed discussion
- Web site material
- Detailed analysis and response to representations

Options Considered

To:

- (i) Do nothing. This is not an option that can be considered as the Masterplan needs to be subject to a period of public consultation in order to be adopted as a supplementary planning document.
- (ii) Undertake a public consultation exercise. Officers consider that it would be beneficial to consult the public on the draft Masterplan in order to:

- Support the Core Strategy process
- Provide development guidance on key sites
- Continue the momentum behind, and public awareness of, the Masterplan project.
- Ensure that the Masterplan process takes into account the views of stakeholders

Reason for Decision

The Masterplan needs to be subject to a period of public consultation in order to be adopted as a supplementary planning document.

DECISION MADE

I approve to agree to undertake a period of public consultation on the Masterplan.

This decision was published on 27th June, 2013 and will come into force on 5th July, 2013.

The following supporting documents are attached:

Report

The following supporting documents are available from the officer named above:

None

Date:24th June, 2013.....

Cllr Fleur de Rhé-Philippe
Cabinet Member for Economic Development,
Skills and Strategic Transport